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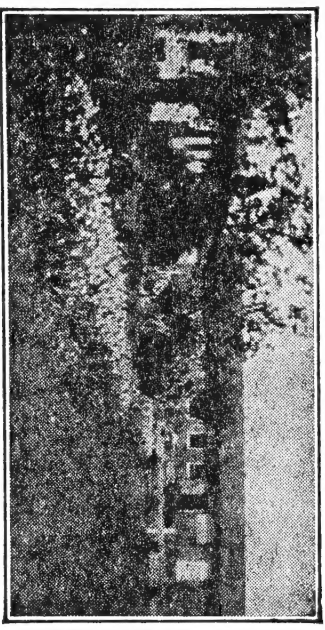
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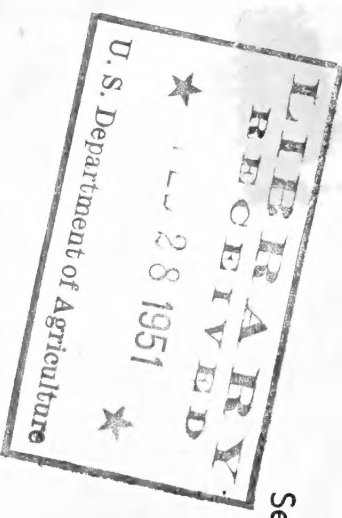
WATERLOO BULB FARM

RAY and LAURA MOSS
WATERLOO, IOWA

Return Postage Guaranteed



1951 BULBS 1951



Sec. 34.66 P. L. & R.

Library U.S. Dept. of Agriculture
Washington D.C.

This Is Your 1951 Price List.

HARDY MUMS

Now we can have a riot of color in late summer and fall when other flowers are gone. These garden mums are very hardy, even after hard frosts the buds will open every day with a lot more flowers. We send strong, well rooted plants in May, plant with a little water in hole as you do tomatoes. They can be grown in garden and easily moved when ready to bloom to a better place or potted they make a nice plant to take in the house or give away and will bloom inside for a long time. Cover the plants in fall with dirt, mound up so water will not stand or they may be taken into a cold frame or kept in the basement. Divide in spring for best results. Pinching out the tops makes bushier plants and keeps them low growing.

CUSHION TYPE VARIETIES

AUTUMN SONG—Apricot orange

BRONZ CUSHION—Shades vary as long as it blooms

CECILIA—Reddish purple, nice in border

DAINTY—Lavender lilac

JOAN HELEN—Garnet purple, yellow center

LAVENDER LASSIE—Silvery lavender

RED CHUSHION—Red with yellow center

RED ELF—Red pompom 12 in. tall

WHITE CHUSHION

YELLOW CUSHION—Bright yellow

QUILLED CUSHION—Oriental red to bronz

All cushions 50c each; any 3 for \$1.25, Postpaid & Label

SPECIAL: 5 different cushions our choice not labeled

Postpaid — \$1.00

THESE ARE TALLER MUMS AND GOOD CUT FLOWER VARIETIES

AVALANCHE—Large creamy white

CHARLES NYE—Buttercup yellow

GOLDEN HOURS—Early deep lemon

MAROON AND GOLD—Maroon underlaid with gold

MRS. P. S. DuPONT—Peach pink tinted rose, extra good cutter

SEPTEMBER DAWN—Rose pink, very good

YELLOW AVALANCHE—Soft yellow

SPOON MUMS

Spoon mums are very lovely tall growing plants, they derive their name from the shape of the petals being spoon shaped.

APRICOT SPOON—Tubes apricot bronz, spoons rose

CANARY SPOON—Yellow spoons and tubes

CARDINAL SPOON—Cardinal red, straw yellow tubes

CHARM SPOON—Rhodonite red shading to rusty rose

CLASSIC SPOON—Rosy purple with silver tubes

IVORY SPOON—Dainty waxy white

MAGENTA SPOON—Magenta rose

PEACH SPOON—Chinese yellow tubes pinkish peach

RUBY SPOON—Ruby red

All Mums 50c Each or Any 3 For \$1.25

Labeled and Postpaid

TRITOMAS OR RED HOT POKERS

These tall orange red flowers are very showy growing above most flowers and blooming in August and September. In our display at the Cattle Congress they attracted a lot of interest. They are not hardy in Iowa and must be dug up and stored like glads. We sell divisions in spring.

Divisions 40c Each or 3 For \$1.00 Postpaid

[illegible]

Please give names and addresses of friends who like glads.

Name _____

Address _____

Name _____

Address _____

Join the IOWA GLAD Society. Dues \$2.00 per year include membership in I. G. S. and N. A. G. C. and regular bulletins from both.
We will forward your dues.

MINIATURE AND SMALL VARIETIES

The following are the glads most desired for baskets and arrangements.

- BETTY COED**—Pleasing shell pink, 2—25c
CARA MIA—Early light pink, 3—25c
CHINA DOLL—Lacy pale yellow, red feather, 2—25c
DAINTY MISS—Small pink miniature with cream throat, 3—25c
GILT EDGE—Light red, 2—25c
GOLD EAGLE—Early small decorative, deep yellow, 3—25c
HANSEL—Ruffled pastel yellow, 3—25c
KEWPI—Light red with cream piccote edge, 2—25c
OSAGE—Scarlet, straight stem, opens 5 or 6, 2—25c
PATTY BERG—Dark rose, suffused white, 2—25c
PINNOCKIO—Ruffled yellow novelty, 2—25c
PICCOLO—Miniature cream with purple throat, each 25c
QUEEN OF BRENNEN—Lavender small decorative, fine for baskets, 3—25c
REDMOND—Miniature rose, 3—25c
SAINT PAUL—Lascinated brick red miniature, 2—25c
SILVER SWORD—Ruffled silvery white, 3—25c
T E WILSON—Jasper red with orange throat, miniature, 2—25c
TWEEDLEDUMM—Dark rose, miniature class winner, 2—25c
WHITE QUEEN—Sport of brennen, white decorative, 2—25c
WHITE SATIN—Pure creamy white miniature, 2—25c

DAHLIAS

GROW MORE OF THESE GORGEOUS FLOWERS

Its easy with our strong roots. Plant after danger of frost. Disbud side blooms for bigger flowers. Pinching top growth makes bushier plants. Dig after frost and store in sand or sawdust in dry place. Divide and plant with only one eye for each plant for best results.

The following may be bought separately or in collections:

MINIATURE AND POM POM DAHLIAS

- AMBER QUEEN**—Bronz. Each 35c
MARY MUNNS—Plum. Each 35c
MORNING MIST—Lavender. Each 35c
YELLOW GEM—Yellow. Each 35c
BURGANDY—Wine red. Each 50c
JESSICIA—Yellow. Each 50c

RAPTURE—Old rose and gold. Each 50c
BABY ROYAL—Salmon pink dark foliage. Each 50c
ABOVE 8 DAHLIAS Value, \$3.40 Prepaid \$2.80

BALL TYPE DAHLIAS

MAUDE ADAMS—Lavender. Each 40c
YELLOW DUKE—Nice yellow. Each 40c
BONNIE BLUE—Each 40c
JEAN KERR—White. Each 40c
FAIRY—Pink. Each 40c
SCARLET BEAUTY—Wine red. Each 40c
ABOVE 6 DAHLIAS, Value \$2.40, Prepaid \$2.00

POPULAR DECORATIVE DAHLIAS

MRS. BOUTILLER—Red. Each 50c
MRS. I. DE. WARNER—Lavender. Each 50c
JANE COWL—Bronz. Each 50c
BASHFUL GIANT—Rose. Each 50c
AVOLON—Yellow. Each 50c
DOROTHY SAGER—Shaded pink. Each 50c
COMMODORE—Plate size lavender. Each 50c
ABOVE 7 DAHLIAS, Value \$3.50, Prepaid \$3.10

EXTRA LOVELY LARGE DAHLIAS

FIREBALL—Good red. Each \$1.00
MONARCH OF THE EAST—Dark Bronz. Each \$1.00
WM. H. HOGAN—Dark red with silver edge. Each \$1.25
COMMANDO—Huge lavender. Each 75c
THOMAS EDISON—Tall large purple. Each \$1.25
GRAF ZEPPLIN—Large tall white. Each \$1.25
DIANA—Red, lovely plant. Each 50c
ABOVE 7 DAHLIAS Value, \$6.85, Prepaid \$6.00
All above may be ordered separately or in collections.

We have the following varieties in numbers but not enough to include in collections.

ALL LARGE VARIETIES

DETROITER—Huge, red. Each \$1.25
JERSEY BEACON—Bronz underlaid with red. Each 50c
KING OF BLACKS—Very dark red. Each 75c
MARSHALLS PINK—Large pink decorative pink. Each 60c
MICHIGAN WHITE—Large white. Each 75c
LINKS GORGEOUS—A mixture of pink and white. Each \$1.00
PREMIER WINSOM—Large pink. Each 75c
PINK GIANT—Huge pink. Each \$2.00
ROSE FALLON—Old gold. Each 60c
WATCHFUL GIANT—Plate size bronz. Each \$1.00
WMT—Old rose. Each 60c
ZANTSPINK—Large pink. Each \$1.25
ZANTS PURPLE BEAUTY—Extra large purple. Each \$1.25

PLEASE NOTE CAREFULLY

We take care in sending out only clean bulbs. They are not treated in any way. Our cool storage kills thrips and we have never found them on our bulbs. But thrips and disease are so prevalent in most places, especially in towns, that infection is almost certain unless precautions are taken by the grower. For these reasons we cannot assume any responsibility for the growth or crop from our bulbs. We will however return your money for any bulbs you do not find satisfactory in every way when you receive them.

This list cancels all previous prices. Bulbs may be purchased by 10's at 8 times the one rate thus those quoted 2-25c are \$1.00 for 10, 3-25c are 80c for 10 and etc. However, 10 lots must be for one variety only you must not select different bulbs to make up the 10 lot. Prices are for large bulbs over 1 1/4 in. diameter.

ARETHUSA—Tall stately buff, 2—25c
ALGONQUIN—Fine large scarlet, 2—25c
AUTUMN GOLD—Golden Yellow, —25c
BEACON—Deep salmon red, white throat, 3—25c
BAGDAD—Huge smoky rose, late, 3—25c
BEAUTY BLUSH—Soft blush pink, 2—25c
BEAUTY CLINIC—Ruffled light pink, pastel, 2—25c
BLACK DIAMOND—Intensely ruffled glistening black red. Each 15c
BLACK OPAL—Black velvety red, 2—25c
BLACK PANTHER—Velvety dark red. Each 25c
BLAZE—Tall bright scarlet, 3—25c
BLEEDING HEART—Light pink with scarlet blotch, 2—25c
BLUE BEAUTY—Tall violet, best of the blues, 2—25c
BUCKEYE BRONZ—Autumn colored smoky, 2—25c
BURMA—Heavily ruffled deep rose, 2—25c
CANDY HEART—Light pink, deeper throat, 2—25c
CAPE HEART—Fine light salmon, 2—25c
CAPRI—Cream medium tall, 2—25c
CASA BLANCA—Good creamy white, 2—25c
CHARMAINE—Tall ashy rose, 2—25c
CHAMOUNY—Nice tall ruffled rose, 2—25c
CHARLOTTE ANNE—Heavily ruffled chocolate colored. Each 25c
CHIEF MULTIMORE—Large tall smoky, red blotch, 2—25c
COLONIAL MAID—Tall straight lavender, good basket flower, 3—25c
CORONA—Beautiful ruffled cream with rose edges, 2—25c
COVER GIRL—Large light pink with deeper throat, 2—25c
CRINKLE CREAM—Heavily ruffled deep yellow, 2—25c
DAISY MAE—Strong attractive salmon orange, wins consistently, 2—25c
DISCOVERY—Large clear yellow, 2—25c
DONNA—Tall ruffled buff, 2—25c
DRUM MAJOR—Big Exhibition orange with blotch. Each 15c
ELIZABETH THE QUEEN—Beautiful ruffled rose lavender, 2—25c
ELIZABETH MAIER—Deep yellow, 2—25c
ETHEL CAVE COLE—Large light pink, wins grand champions, 2—25c
EVANGELINE—Beautiful light rose with creamy yellow throat, one of the best new ones. Each \$1.00
FAIR LADY—White with conspicuous markings, 2—25c
GLEAM—Ruffled light yellow, 2—25c
GOLD DUST—Very pleasing deep yellow, 3—25c
GOLDEN DREAM—Tall yellow, basket flower, 2—25c
GRATITUDE—Salmon orange with yellow throat 2—25c
HAWKEYE RED—Red sport of Vagabond Prince, 2—25c
HARMAU—Orange red with rose overtone, 2—25c
HIGH FINANCE—Giant tan smoky, 2—25c
HUNTRESS—Light pink lavender, 2—25c
JEANIE—Clear pink with creamy yellow throat, 2—25c
JERSEY CREAM—Very nice, 2—25c
KESTRAL—Large orange yellow, 2—25c
KIEFER—Flecked dark blue. Each \$1.00
KING BEE—Light red deeper flecked, 2—25c
KING LEAR—Tall purple, fine for baskets, 2—25c
KING TAN—Pleasing smoky bronz, 3—25c
KING WILLIAM—Large salmon pink, 2—25c
LADY JANE—Large cream, shading deeper, 2—25c
LANCASTER—Big ruffled purple, 2—25c
LANTANA—Beautiful ruffled orange and yellow, 2—25c
LAVENDER AND GOLD—Beautiful lavender with gold in throat, 2—25c
LAVENDER PRINCE—Tall mauve lavender, 2—25c
LEADING LADY—Creamy white sport of Picardy, 2—25c
LIPSTICK—Pink with rose blotch, 2—25c
MAID OF ORLEANS—Good tall white, 3—25c
MARGARET BEATON—White with vermilion blotch, 2—25c
MARGARET FULTON—Our favorite, coral or watermelon pink, very consistent and a sure winner at shows, 3—25c
MAUVE MAGIC—Tall slender mauve lavender, 3—25c

MOHAWK—Dark velvet red, no markings, 2—25c
MISS BLOOMINGTON—Good medium sized yellow, 2—25c
MOTHER KADEL—Light yellow, 3—25c
NOWADAYS—A soft rose blending to peach blush, 2—25c
OHIO NON PARIEL—Large bright clear scarlet, 2—25c
OKLAHOMA—Beautiful smoky, very pleasing, 2—25c
ORANGE GOLD—Wonderful shade of orange gold, 3—25c
ORANGE PRINCESS—Ruffled orange red, 2—25c
OREGON GOLD—Tall light yellow, 2—25c
PARADISE—Tall apricot buff, 3—25c
PASTEL—Pleasing blend of rosy grey, smoky, Each 25c
PATROL—Apricot with yellow throat, each 25c
PELEGRINA—Deep dark velvety blue, 2—25c
PHANTOM BEAUTY—Sensational new light pink, opens many, 2—25c
PICARDY—Popular salmon pink, 2—25c
PINK LACE—Nice ruffled orchid pink, each 40c
PINK PICARDY—Darker pink sport of Picardy, 2—25c
POETS DREAM—New ruffled lavender, 2—25c
PRIDE OF PITTSFIELD—New large salmon, each 50c
PRIDE OF WANAKAH—Tall rose lavender, every one that sees it wants it, 3—25c
PURPLE SUPREME—Tall strong purple, rated the best, 3—25c
RED CHARM—Tall willowy red, well placed florets, 2—25c
RED PHIPPS—Glowing self red, 3—25c
REVOLIN—Beautiful vermillion red, 2—25c
REWI FALLU—Ruffled dark red, large florets, 2—25c
ROMAN GOLD—Tall deep orange, 3—25c
ROSEA—Big rose red, 3—25c
SILVER WINGS—White picardy sport with cream throat, 2—25c

SILENTUM—White with scarlet blotch, 3—25c
SILOUX CITY SUE—Pleasing rose red, each 25c
SNOWBANK—Imposing ruffled white, 2—25c
SNOW PRINCESS—Good early white, best commercial, 3—25c
SPIC AND SPAN—Tall ruffled light pink, regarded as the best recent introduction, each 30c
SPOTLIGHT—Beautiful dark golden yellow with scarlet blotch, 2—25c
STOPLIGHT—Brilliant ruffled red, 2—25c
STRAWBERRY PEACH—Ruffled light orange pink, each 50c
SUSQUEHANNA—Strong tall growing buff, 2—25c
SWEETHEART—Pink with white edges, 3—25c
TOKEN—Very ruffled bright flame salmon, 3—25c
TREASURE ISLE—Tall lafrance pink with cream throat, each 40c
TUNIAS TRIUMPH—Large plum rose smoky, 2—25c
VALERA—Popular clear scarlet, 2—25c
VEECREAM—Appealing ruffled cream with scarlet blotch, 2—25c
VELA—Huge vivid orange red, 2—25c
VISTA BONITA—Tall immense salmon pink, 2—25c
VOODOO—Lavender smoky, 2—25c
VULCAN—Purple with rose markings, 2—25c
WANDA—Good buff sport of picardy, 3—25c
WEDGEWOOD—Heavily ruffled waxy lavender blue, each 20c
WHITE GOLD—Creamy white, tall grower, 2—25c
WHITE QUEEN—White sport of Queen of Brennen, 2—25c
WHITE XMAS—Snow white with a cream cast in throat, just what the name implies, each 25c
WINGS OF SONG—Tall pink with picotee blue edges, 2—25c
WINSTON—Beautiful ruffled cream, 2—25c
W. P. REEDER—Light salmon, 6 to 8 open, good placement, 3—25c
YELLOW EMPEROR—Tall dark yellow, 3—25c

*Mrs. Moss' Quick Pick
Gladiolus Collection*

The following collections are grouped as to color, size, form and etc., to help you select those you like easily. Just pick the ones you like and send us the numbers.

NO. 1 — RUFFLED COLLECTION

NO. 1 — RUFFLED COLLECTION
10 Varieties — 3 Bulbs Each
 ELIZABETH THE QUEEN, REWI FALLU, WHITE GOLD,
 KING LEAR, SILVER WINGS, HANSEL, STOPLIGHT
 TOKEN, PINNOCKIO and BURMA.
30 Bulbs, prepaid and labeled ----- \$2.00

30 Bulbs, prepaid and labeled ----- \$2.00
NO. 2 — DARK SHADES COLLECTION

NO. 2 — DARK SHADES COLLECTION
10 Varieties — 3 Bulbs Each
 HARMAU, HAWKEYE RED, RED CHARM, KING TAN,
 BUCKEYE BRONZ, BLACK OPAL, PURPLE SUPREME,
 MAUVE MAGIC, PELEGRINA and KING LEAR.
30 Bulbs, labeled and prepaid ----- \$2.00

NO. 3 — BLONDE SHADES COLLECTION

10 Varieties — 3 Bulbs Each
SNOW PRINCESS, WHITE GOLD, ETHEL CAVE COLE,
WANDA, COLONIAL MAID, JEANIE, VEE CREAM,
VISTA BONITA, ELIZABETH THE QUEEN and GOLD
DUST. **\$3.00**

30 Bulbs, labeled and prepaid ----- \$2.00

NO. 4 — ALL FAVORITES COLLECTION
10 Varieties — 3 Bulbs Each
 BLUE BEAUTY, MARGARET FULTON, PRIDE OF WAN-
 AKA, HUNTRESS, PICARDY, MAID OF ORLEANS,
 BLAZE, PELEGRINA, KING LEAR and SNOW PRIN-
 CESS. **\$3.00**

30 Bulbs, prepaid and labeled ----- \$2.00
**NO. 5 — HALF DARK AND HALF LIGHT
 COLLECTION**

COLLECTION
10 Varieties — 3 Bulbs Each
 BLACK OPAL, KING LEAR, PURPLE SUPREME, REWI
 FALLU, ETHEL CAVE COLE, KING TAN, WHITE
 GOLD, ELIZABETH THE QUEEN, SNOW PRINCESS
 and DAISY MAE. **\$2.00**

30 Bulbs, labeled and prepaid ----- \$2.00

NO. 6 — NOVELTY COLLECTION
10 Varieties — 3 Bulbs Each
 VEE CREAM, PINNOCK, BUCKETE BRONZ, ROMAN
 GOLD, KING TAN, CHARMAINE, BEACON, LAN-
 TANA, SILVER SWORD and REWI FALLU.
 30 Bulbs Shipped and prepaid. **\$2.00**

30 Bulbs, labeled and prepaid ----- \$2.00

NO. 7 — MINIATURES AND SMALL COLLECTION
 10 Varieties — 3 Bulbs Each
 LAVENDER AND GOLD, REDMOND, CARA MIA, DAINTY MISS, QUEEN OF BRENNEN, HANSEL, T. E. WILSON, OSAGE, SILVER SWORD and PINNOCKIO.

30 Bulbs, labeled and prepaid ----- \$2.00

NO. 8 — UNLABELED COLLECTION
Many do not care to grow glads under names so we include this collection, 40 bulbs, all picked from our named varieties.

40 Bulbs, Unlabeled	\$2.00
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40 Bulbs, Unlabeled ----- \$2.00
ANY 2 OF ABOVE GLAD COLLECTIONS FOR \$3.75
 Each added collection for \$1.75

ORDER BLANK
WATERLOO BULB FARMS
RAY V. MOSS
WATERLOO, IOWA

Name -----
Please Write Plainly
Street -----

P. O. Box ----- R. D. No. -----Box -----

Post Office -----

State ----- Express Office -----

When shall we ship? Date-----19--
Please remit by postal or express money order, bank draft, or personal check. We can use small amounts of three cent stamps. Do not send large stamps. Do not send currency. Make all checks and money orders payable to R. V. Moss.
Iowa Residents must include sales tax on bulbs & seeds.

QUAN.	SIZE	NAME AND VARIETY	PRICE
		Iowa Sales Tax	
		Total Amount Enclosed or Carried Forward	

SHALL WE SUBSTITUTE? If cannot supply kind ordered, shall we send another, subject to your approval.

Your answer -----

GLADIOLUS QUANTITY PRICES

F. O. B. WATERLOO, IOWA

Prices per 100, 25 or more at 100 rate, you pay express. If you order from both retail and quantity lists we will send all collect and send extra bulbs to make up carrying charges for the retail part of your order.

BULB SIZES ARE LARGER THAN SIZES GIVEN

Please note, we sell bulbs by diameter in inches. Some sell by circumference, thus a bulb 1 1/2 inches in circumference is less than 1/2 inch in diameter. This is done only by some to make out they are offering you a bargain. All reputable growers sell by diameter.

	No. 1 1 1/2 in.	No. 2 1 1/4 in.	No. 3 1 in.	No. 4 3/4 in.
ASSORTED—10 varieties, our choice	\$5.00	\$4.00	\$3.00	\$2.00
BLACK OPAL—Black velvety red	6.00	5.00	4.00	
BLAZE—Tall bright red	5.00	4.00	3.00	2.00
BLUE BEAUTY—Tall bluish violet	6.00	5.00	4.00	
BUCKEYE BRONZ—Smoky	6.00	5.00	4.00	
BURMA—Ruffled deep rose	6.00	5.00	4.00	
COLONIAL MAID—Tall lavender	5.00	4.00	3.00	
DAISY MAE—Good orange	6.00	5.00	4.00	
ELIZABETH THE QUEEN—Rose lavender	6.00	5.00	4.00	
ETHEL CAVE COLE—Good light pink	5.00	4.00	3.00	
FLAMING SWORD—Tall bright scarlet	5.00	4.00	3.00	
GOLD DUST—Deep yellow	5.00	4.00	3.00	2.00
JEANIE—Clear pink	5.00	4.00	3.00	
JERSEY CREAM—Nice cream	6.00	5.00	4.00	
KING LEAR—Tall purple	6.00	5.00	4.00	
KING TAN—Smoky bronz	5.00	4.00	3.00	2.00
MAID OF ORLEANS—Best white	5.00	4.00	3.00	
MARGARET FULTON—Most consistent	5.00	4.00	3.00	2.00
MAUVE MAGIC—Tall mauve	5.00	4.00	3.00	
PELLEGRINA—Deep blue	5.00	4.00	3.00	
PRIDE OF WANAKA—Rose lavender	5.00	4.00	3.00	2.00
PURPLE SUPREME—Tall purple, best	6.00	5.00	4.00	3.00
RED CHARM—Good red	6.00	5.00	4.00	
REWI FALLU—Ruffled dark red	6.00	5.00	4.00	
ROMAN GOLD—Tall deep orange	5.00	4.00	3.00	2.00
SILVER WINGS—Creamy white	6.00	5.00	4.00	
SNOW PRINCESS—Best florist white	5.00	4.00	3.00	2.00
TOKEN—Ruffled flame salmon	5.00	4.00	3.00	2.00
VEE CREAM—Ruffled cream	6.00	5.00	4.00	
WANDA—Large buff	5.00	4.00	3.00	
WHITE GOLD—Tall creamy white	5.00	4.00	3.00	2.00
MIXED—20 or more kinds unlabeled	5.00	4.00	3.00	2.00

LOOK OUT FOR THRIP

Many ask why their glads do not bloom, in most cases the reason is a small nsect, thousands of them that suck the life out of the bloom. Spraying or dusting with DDT every week after the leaves are 10 or 12 inches high will control them. Dipping the bulbs in a solution of 3 tea-spoonsful of Lysol to a gallon of water will kill thrip before planting. Soak 6 or 8 hours and plant at once. Spray early, when you notice thrip damage it's too late to save the bloom.